

# Emily Shedal

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## Education

### **BACHELORS | MAY 2019 | UNIVERSITY OF WISCONSIN-GREEN BAY**

- Major: History & Humanistic Studies with an Emphasis in Digital & Public Humanities
- Related coursework: Nonprofit Management, Nonprofit Fundraising & Marketing, & Arts Management Courses

### **ASSOCIATES | MAY 2017 | UNIVERSITY OF WISCONSIN-MANITOWOC**

- Major: History
- Related coursework: Museum Practicum & Museum Internship

## Skills & Abilities

### **COMMUNITY OUTREACH**

### **GRANT WRITING**

### **SOCIAL MEDIA MARKETING**

### **VOLUNTEER COORDINATION**

### **WEBSITE MANAGEMENT**

## Experience

### **PROGRAM COORDINATOR | MANITOWOC COUNTY HISTORICAL SOCIETY | DECEMBER 2019- PRESENT**

- Booked field trips.
- Created new educational programs, which met Wisconsin social studies standards.
- Created and published social media content.
- Coordinated volunteers for field trips.

### **EDUCATION & ENGAGEMENT COORDINATOR | WISCONSIN MARITIME MUSEUM | SEPTEMBER 2019 - NOVEMBER 2019**

- Booked and led field trips.
- Created new educational programs, which met Wisconsin social studies standards.
- Created and published social media content.
- Attended community outreach events.
- Updated the Museum's website.
- Member of the Museum's Marketing and Programming Committees.

### **EVENTS & WEBSITE COORDINATOR | MANITOWOC AREA VISITOR & CONVENTION BUREAU | MAY 2019 - AUGUST 2019**

- Managed the website.

- Created the monthly e-newsletter for marketing partners and visitors.
- Created and published content on social media.

**EDUCATION COORDINATOR | WISCONSIN MARITIME MUSEUM | MAY 2019 – AUGUST 2019**

- Booked and led field trips.

**CONCESSIONS MANAGER | MANITOWOC FAMILY AQUATIC CENTER | JUNE 2014 – MAY 2019**

- Oversaw, coached and led concession stand employees.
- In charge of conducting a weekly inventory of the concession stand.

**Additional Information**

- Member of the Young Professionals of Manitowoc County
- Member of the Museum Roundtable of Education